

University of Alabama at Birmingham
Collat School of Business Professional Education

Hereby Certifies That

John Tracy

Has Completed The

Digital Marketing Certificate Course

On December 16, 2025

And Is Hereby Awarded This Certificate of Recognition

In Collaboration with

Ziplines.
Education

Cori Perdue

Cori Perdue, PhD
Director of Professional Education

UAB
Collat School of Business
Professional Education